



magmito
PRO

Mobilize!

Expand your mobile reach, **Enhance** subscriber experience & **Increase** your sales

Magmito is the world's first mobile application creation tool that allows **Media Publishers and Content Marketers** the ability to quickly create and distribute rich, cost effective mobile applications that can be viewed on virtually any mobile phone.



Save Development Time:

No programming knowledge required.

Reach All Phones:

Your mobile message will reach everyone, regardless of phone make or model. An application is created for Java, Symbian, Android & Blackberry (over 1 billion devices) and a custom, optimized wap version for iPhone and Windows, so all customers receive an enhanced mobile experience.

Distribute and Market Mobile Content:

Magmito apps can be easily distributed via SMS, email-to-mobile, GetJar Appstore, website API, our auto QR Code generator and now, via your Facebook profiles or Pages.

Generate High ROI:

Magmito allows you to create complete and compelling mobile campaigns for a fraction of the costs of traditional application development. We even offer in application branding and mobile couponing support.

Maintain Creative Control:

Leverage existing creative, text, images, video, live links, direct tele-contacting and more, all with an intuitive and sophisticated Web-based tool.

Establish Two-way Communication:

By adding Magmito's direct response functionality, it's easy to deploy surveys, contests, quizzes, questionnaires, feedback and polls that generate immediate feedback.

Monitor and Measure Campaign Performance:

Use our intuitive reporting tools to keep track of each campaign.



Proximity
Marketing

Target. Interact. Succeed.

ProximityMarketing.com

330.220.6100

info@proximitymarketing.com

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Create Magazine Applications for:

Editorial Content Extensions -
Advertising/Sponsorship Inventory
Creation - Event/Conference Marketing
and Exhibitor Support - Mobile Learning
and Training Content Distribution - Direct
Response and/or Reader Service, and
more...

Certified partners get all of Magmito's great features:

- Unlimited App creation for a single monthly fee
- Branded on phone application icon and branded download page message
- Your company name in unique download URL
- Video functionality streamed from inside the application
- Full page RSS feed integration for easy updating (blog, Twitter, CityGuide, news, etc.)
- Increase application content pages to 12 pages (sub pages coming soon)
- Hotlink images to actions like phone numbers, wap/web urls or other internal pages
- 'Tell-a-Friend' menu feature promotes viral spreading of your content
- Up to 50 advanced quiz, poll or form questions with images can be added to your app
- Publish to the GetJar AppStore directly from Magmito - expand your distribution
- Post your app on your Facebook page or profile instantly
- Auto QR Code generation drives traffic from print to mobile

Get a QR reader for any
camera phone
Just type: didmo.com/qr into
the mobile browser, it's free!

Have a Custom Branded
QR Code made for your
company or client.
Contact us for details



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Deliver!

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If you need assistance with content creation or require customization services, contact us and the talented team at DIDMO will work with you to realize your mobile strategy.



Pricing

Magmito Pro

- \$1,500 per month (minimum 6 month purchase required)
- Create an unlimited number of applications per paid month
- 1,000 app downloads or webapp visits per app per paid month
- Additional downloads/visits charged at .05 cents each
- 10 GB of image and video storage
- Your company's name in application URL
- Includes 2 hours of online training

Winner: 2010 Mobility Award - Marketing, "Best Mobile App Generator"

Winner: 2009 Gold Mobile Award, "Best Mobile Business Solution"

Winner: 2009 Frost & Sullivan Best Enabling Technology Award
"Mobile Content and Advertising"



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